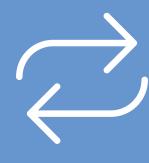
# A HIERARCHICAL ETHICAL GUIDE TO



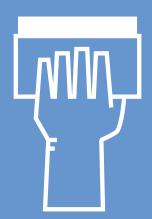
### **AVOID IT**

Try experiences instead such as photo booths, event tickets, food, movie screenings, repair stations, and more. The options are endless!









### Upcycle/ Reuse

Consider options that don't require buying new such as decorating reusable water bottles, clothing swaps, zines or book binding from reused paper, or screen printing items students already own.

If you're going to buy new...

# We and Useful carabin options we

## Useful & Ethical

If you must purchase new, consider products that students will actually use, are durable, and come from trusted, ethical sources. We recommend checking out some of PLAN's discounts on brands such as To-Go Ware, Klean Kanteen, People Towels, and more.

### Useful or Ethical

We understand you can't always find affordable useful and ethical swag. At least try to buy one or the other! Useful items can include durable ballpoint pins, carabiners, or sewing kits. There may be other swag options which are less useful but come from ethical sources. We recommend using these options as a last resort.



Please avoid buying useless swag from questionable retailers. This can include items such as fidget spinners, foam fingers, slap bracelets, and so much more.

